

**INFLAMMATORY BREAST CANCER RESEARCH FOUNDATION WINNER
OF THE 2006 NATIONAL BREAST CANCER COALITION FUND'S BEST
PRACTICES IN ADVOCACY AWARDS**

Bainbridge Island, WA, October 23, 2006—The National Breast Cancer Coalition Fund (NBCCF) has chosen the Inflammatory Breast Cancer Research Foundation (IBC Research Foundation) as a recipient of the 2006 Best Practices in Breast Cancer Advocacy Awards. The IBC Research Foundation is being recognized for its strategic, high-impact work in breast cancer research, and can serve as a model for other organizations. A total of \$25,000 was awarded to the IBC Research Foundation.

“NBCCF is proud to recognize the IBC Research Foundation for its innovative, effective work,” said Fran Visco, President of the National Breast Cancer Coalition Fund. “NBCCF firmly believes that in order to eradicate breast cancer, incremental change is not enough: we must fundamentally change the systems of research and health care. The IBC Research Foundation has successfully brought meaningful change to the world of breast cancer and exemplifies advocacy in action. The IBC Research Foundation has moved beyond raising awareness to important and impactful action.”

“What an incredible honor it is to have the larger breast cancer community acknowledge the value of our BioBank program with this *Best Practices in Breast Cancer Advocacy Award*”, said Ginny Mason RN, BSN, Executive Director of the IBC Research Foundation.

Since its incorporation in 1999, the IBC Research Foundation (ibcRF) has remained true to its mission; to assist scientists and researchers in their quest to determine the cause(s) of inflammatory breast cancer. In tandem with this mission ibcRF has also worked to increase awareness of inflammatory breast cancer in both the medical and lay communities. The ibcRF BioBank developed as a result of extensive communication with those in the breast cancer research community about what was most needed to move research forward. The ibcRF BioBank is a novel, patient-driven project designed to involve patients in the research process. Adhering to rigorous industry standards of confidentiality and management, ibcRF is taking the initiative in moving research advocacy to a new level, promoting a new model of research collaboration. ibcRF also provides a website dedicated to the needs of those seeking information about inflammatory breast cancer, email discussion lists and an e-newsletter (www.ibcresearch.org).

The IBC Research Foundation is one of seven recipients of the 2006 Best Practices in Breast Cancer Advocacy Awards. In addition to the IBC Research Foundation (ibcRF), they include: The Alamo Breast Cancer Foundation (ABCF), the Breast Cancer Alliance of Greater Cincinnati (BCA), Linda Creed Breast Cancer Foundation (LCBCF), the Georgia Breast Cancer Coalition Fund (GBCCF), New York State Breast Cancer Support

and Education Network, Spencer, and The Rhode Island Breast Cancer Coalition (RIBCC).

The Best Practices in Advocacy awards are made possible by a generous grant from the Breast Cancer Fund of the National Philanthropic Trust.

The National Breast Cancer Coalition is a grassroots membership organization dedicated to ending breast cancer through the power of action and advocacy. Along with its research and education arm the National Breast Cancer Coalition Fund, the Coalition's main goals are to increase federal funding for breast cancer research; improve access to high-quality health care and breast cancer clinical trials for all women; and expand the influence of breast cancer advocates wherever breast cancer decisions are made. For more information, visit www.stopbreastcancer.org.

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